



PERSE - Une politique fiscale pour la reprise économique et l'encouragement au secteur d'évènements et du tourisme au Brésil

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TOURISME

PIB

4% - directement;
8% - indirectement.

PNT

56,7% - Amérique du Sud;
24,4% - Europe;
11,1% - Amérique du Nord;
1,42% - Afrique;
1,01% - Océanie;
0,78% - Amérique central
et la caraïbe.

MOTIVATION

56,8% - loisir;
21,1% - amis/proches;
18,7% - business,
événements ou
conventions.



TOURISME

CF

Facteur de développement
social et économique.

ÉTAT

- absorber;
- participer;
- intervenir.

DEVOIR

- encourager le tourisme;
- créer les conditions de sa
promotion.

The background image shows a park scene with a lake. In the foreground, two capybaras are visible on the grassy bank. One is in the lower center, looking towards the right, and another is to its left, looking away. In the background, across the lake, there are trees and a city skyline with several tall buildings under a clear sky. A white swan is swimming in the water on the right side.

PERSE

LOI

14.148/2021

TRANSACTION FÉDÉRALE

-70% du total des dettes;
-60 moins;
-145 moins;



PERSE

ÉGALITÉ

CAPACITÉ
CONTRIBUTIVE

EX.
DES PUB ET DES
RESTAURANTS?

A red bus is driving on a paved road under a clear blue sky. A large, dark blue hexagonal graphic with a white border is superimposed over the center of the bus, containing the word 'MERCI!' in white capital letters. In the background, there is a tall palm tree, a modern building, and a street lamp. A silver car is visible behind the bus, and a red car is partially visible on the left.

MERCI!